



A knowledge exchange and networking event organized by Environment Canada's [Science and Technology Liaison](#), [ResearchImpact](#), the [Canadian Water Network](#), and collaborating partners [York University](#), [Canadian Health Services Research Foundation](#) and the [British High Commission](#), under the auspices of the [Canadian Science Policy Conference](#).

Why Knowledge Translation and Brokering?

While we have chosen the terms Knowledge Translation and Knowledge Brokering for the workshop, there are several analogous and/or related terms such as Knowledge Transfer, Knowledge Mobilization, Knowledge Exchange, and so on. Knowledge Translation is an activity where science information is packaged to the preferences, channels and timescales of a given audience. In Knowledge Brokering, an intermediary, whether an individual or a specialized group, actively links the producers and users of knowledge to strengthen generation, dissemination and eventual use of that knowledge.

0800 Registration and Continental Breakfast

0845 Welcome and Introduction *

Alex Bielak, Senior Advisor, United Nations-Water and Senior Research Fellow and Knowledge Broker, United Nations University Institute for Water, Environment & Health (Moderator)

0900 Keynote Address: The Getting of Knowledge *

Andrew Campbell, Managing Director, Triple Helix Consulting and former Executive Director, Land & Water Australia

1000 Refreshment Break

1030 Knowledge Café

Facilitator: Eric Gagné, Acting Director, Science Policy Division, Environment Canada

The Knowledge Café will bring workshop participants together to engage in a facilitated and dynamic dialogue. Participant-driven discussion will focus on priority items to move forward knowledge translation and brokering. Recognizing that there is much to be gained by sharing experiences, this flexible format will enable participants to broaden their knowledge, make important connections, and identify potential collaborative opportunities and outcomes. The dialogue will be captured, synthesized and made available to participants as part of the workshop proceedings.

1200 Lunch (provided)

** With simultaneous translation (English/French)*

1300 Skill and Capacity Building Sessions

Knowledge Translation and Brokering is a relatively new field that is gaining momentum across a wide range of sectors. Recognizing that participants have different levels of understanding and practical application, these sessions are designed to provide hands-on learning experiences for a diverse range of needs and interests. Participants have the opportunity to register for one of three sessions.

Making Sense of Knowledge Mobilization and What it Can Do for Me

David Phipps, York University; Melanie Barwick, The Hospital for Sick Children; David Yetman, Canadian Institute for Advanced Research

What's the difference between knowledge transfer, translation, mobilization and exchange? Isn't knowledge mobilization just communications on steroids? Knowledge mobilization (a.k.a. Knowledge Translation and Brokering) is everywhere; is it just a fad? Isn't this someone else's job? How can I get my boss to buy in? I want to learn about knowledge mobilization but I don't know where to start. Whether you work in government, a university, a research hospital, an NGO, a research/policy institute or industry, you are feeling the pressure to mobilize your research or project or that of your organization. How do you make sense of knowledge mobilization, include it in your work, and make it seamless and relevant for you? This session is both structured and not, allowing us to answer your personally relevant questions—half a presentation of “what you should know” and half unscripted “knowledge improv”. Three experts from different perspectives (university, science, practice) will answer your questions and stimulate discussion about the “need to know” parts of knowledge mobilization.

Effective Written Communication to Targeted Audiences

Leah Brannen, Environment Canada

Determine, decipher, distil and disseminate the aspects of research that matter to your audience. Using practical examples, this hands-on session will sharpen your instincts and writing when it comes to identifying targeted audiences, exploring what aspects of research “speaks” to different audiences and crafting written communication products to meet users' needs. Through interactive break-out groups and active discussion, participants will consider language, timing, and elements of design in their communications and will leave with a resource package designed to help them through the writing process.

Finding the Right Tools: Putting Knowledge Translation and Brokering into Action

Louise Shaxson, Delta Partnership, UK

Do you understand the concept of knowledge translation and brokering, but struggle to identify appropriate tools to actively engage in packaging information for, or connecting with, a specific user community? Facilitated by an international expert in evidence-based policy making, this session will examine tools and their important role in informing the decision-making process. There will be an opportunity to learn from organizations with well-developed and actively implemented tools. The interactive session will draw on the participants' collective experience to identify tools and their specifications, including when and how to use the tool, the appropriate audience and considerations for evaluating the tool's success. Participants will leave with a broad understanding of existing tools, new information networks, and the start of a suite of tools that can be customized according to their needs.

1500 Refreshment Break

** With simultaneous translation (English/French)*

1530 KT/KB Expert Panel *

David Phipps, Director, Research Services & Knowledge Exchange, York University

Karl Schaefer, Senior Advisor, Water Science & Technology Directorate, Environment Canada

David Clements, Director, Corporate Planning and Accountability, Canadian Institute for Health Information (TBC)

Moderated by Alex Bielak, United Nations-Water and United Nations University Institute for Water, Environment & Health

The panel features perspectives from three of Canada's leading experts in the field of Knowledge Translation and Brokering, followed by a lively exchange between panelists and the audience.

1700 Workshop Closing *

Andrew Campbell, Triple Helix Consulting

Alex Bielak, United Nations-Water and United Nations University Institute for Water, Environment & Health

In closing, the keynote speaker will provide a "listener report" in a summary of the day and the moderator will outline next steps to ensure a continued dialogue among workshop participants and a legacy of outcomes and actions.