

Information Management Implications of

Web 2.0 Technologies



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IM Implications of Web 2.0

Overview

- What technologies
- Challenges
- Context
- Strategies



IM Implications of Web 2.0

Tim O'Reilly 2004

- “Collective Intelligence”



IM Implications of Web 2.0

Web 1.0 to Web 2.0

- solo → collaborative
- arranged → self-organized
- audiences → communities
- free-form → structured



IM Implications of Web 2.0

Web 1.0 to Web 2.0

- generic → personalized
- publishing → syndication
- stand-alone → integrated
- reactive → predictive



IM Implications of Web 2.0

Web 1.0 to Web 2.0

- seeking → monitoring
- static → dynamic
- precise algorithms → heuristics
- single use → multi-use



IM Implications of Web 2.0

IM Challenges

- **IM Life Cycle**
- Automated Security
- Standards
- Metatdata
- Computer-generated



IM Implications of Web 2.0

GC IM Life Cycle

- Planning
- Creation / Capture / Collection
- Organization
- Use / Dissemination
- Maintenance / Protection
- Disposition
- Evaluation



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IM Implications of Web 2.0

« *Herb* »

- Cooking
- Medicine
- Botany



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E-mail headers

Date: Wed, 18 Apr 2001 06:32:13 -0400

From: Paul MacDonald <timeframe@sympatico.ca>

To: Lewis Eisen <leisen@pfx.ca>

Subject: Re: new link

Hi Lewis - i think the last time i saw you was when I was at Carswell...



E-mail headers

Received: from sympatico.ca ([64.229.129.83]) by tomts8-srv.bellnexxia.net (InterMail vM.4.01.03.16 201-229-121-116-20010115) with ESMTP id <20010418104219.WPKJ6564.tomts8-srv.bellnexxia.net@sympatico.ca> for <leisen@pfx.ca>; Wed, 18 Apr 2001 06:42:19 -0400

Message-ID: <3ADD6D2D.3A158F90@sympatico.ca>

X-Mailer: Mozilla 4.75 [en] (Win98; U)

MIME-Version: 1.0



E-mail headers

References: <sad8d5ca.010@ambersunset.com>
<a05100901b6ff7830290d@[64.26.167.217]>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

X-UIDL: n'?"!"R@"!JnU"!Vb;"!

Reply-to: timeframe@sympatico.ca

x-headerline: 1.2.456

x-cross-posting: none

x-content-generator: TxtEditor



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IM Implications of Web 2.0

Apple or Orange?



IM Implications of Web 2.0

Apple or Orange?



IM Implications of Web 2.0

Cup or Bowl?



IM Implications of Web 2.0

Cup or Bowl?



IM Implications of Web 2.0

Principles

- Content over Container
- Container over Medium
- Maintain a Holistic View
- Copy of Record
- Set Limits
- Strengthen Governance



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